

How to join Corporate Friends of MAT

Please return this completed application form to:

for office use only

MAT, c/o SOG, La Villiaze, St Andrews, Guernsey, GY6 8YP

Company details

Company name: _____

Contact name: _____

Position within company: _____

Address: _____

Postcode: _____

Telephone: _____

Email: _____

Website: _____

Please tick the box if you do not wish to be listed on our website.

Please tick the box if you do not wish to receive updates or other correspondence from MAT.

All information is held by MAT in accordance with Data Protection (Bailiwick of Guernsey) Law, 2001 and will not be supplied to any third party without your consent.

Donations by cheque

Please state the amount enclosed: £250 Other £ _____

Donations by standing order

I hereby instruct my bank to make a regular standing order for the sum of:

£250 £500 £1,000 Other £ _____

per: Month Quarter Year

Commencing on _____ or immediately on receipt of the order, if later, in favour of Mines Awareness International Limited, to The Royal Bank of Scotland International, St Peter Port, Guernsey, Sort Code 16-20-29, Account Number 56249203.

Bank/Building Society: _____

Address: _____

Postcode: _____

Name(s) of Account Holder(s): _____

Bank/Building Society Account No:

Sort Code: -

Signature: _____ Date: _____

UK Charity Registered Number 1112738

What is MAT?

MAT is a Channel Island-based charitable mine action organisation founded in 1999 as a direct response to the conflict in Kosovo. We have run projects across Europe, Asia and Africa.

Why was MAT formed?

Having witnessed ordinary people suffering at the hands of landmines and unexploded ordnance, Ben Remfrey was concerned about people returning to their homes once the conflict in Kosovo had ended. He realised that with the right education they could go about rebuilding their lives without the threat of being maimed or killed. He drove a Land Rover across Europe to work with the high-risk groups in the west of the country. When Ben arrived there were 20 to 30 casualties every month in the region and these were mainly children. Six months later, after Ben had set up an education programme, the number was reduced to near zero where it stayed.

What does MAT do?

Mine Risk Education. MAT provides mine risk education to vulnerable communities living in close proximity to landmines and unexploded ordnance. We believe passionately that educating people about the dangers of landmines and unexploded ordnance is the most rapid and cost-effective means of saving lives. Mine risk education, therefore, remains the cornerstone of our approach to mine action.

Humanitarian De-mining. MAT carries out humanitarian de-mining. This lengthy process is vital as, once an area has been cleared, communities can again use their land to subsistence farm and rebuild their lives after conflict.

Explosive Ordnance Disposal. Our teams are able to respond quickly and safely to reports of items located by the public. MAT identifies and then destroys the hazardous item or removes it for later destruction. A quick response is essential to ensure the explosive remnants of war are kept out of the reach of the public and more particularly, curious children.

Technical Survey. MAT specialises in Technical Survey where our teams deploy to suspected areas in order to confirm whether the area contains explosive items. If an area is contaminated, the team identifies the perimeters so that the area can be cleared. Once cleared to International Standards, the land is handed back to communities.

Integrated Mine Action Using Dogs. MAT is involved in the training of mine detection dogs, an extremely effective mine action tool. With their remarkable sense of smell, dogs can quickly and safely cover large areas of land, enabling MAT to provide a flexible and efficient approach to mine action.

Capacity Building. MAT always strives to operate by building the capacity of existing charities and groups already working to safeguard lives. MAT aims to hand over an area to trained locals who can continue to apply their newly acquired life-saving skills.

High Standards. MAT prides itself on operating to the highest standards. We follow the International Mine Action Standards, which is the global standard issued by the United Nations to guide the planning and implementation of projects. MAT also operates in-country under an accreditation system usually administered by the United Nations.

Going home...
into a minefield.



What happens next is up to MAT,
and companies like your's.



Patron: H.E. Lieutenant Governor of Guernsey, Vice Admiral Sir Fabian Malbon, KBE.

UK Charity Registered Number 1112738.

MAT is an operational name of Mines Awareness International Limited.

He thought he'd found a toy... until it exploded.



Your company can help us save other innocent lives and limbs.

For many people the end of war is when their real suffering begins.

Explosive materials are often left behind after hostilities have ended. Not only can these explosives kill and maim repatriated people, but they can make their farmland unsafe – so that even growing food and earning a living becomes a dangerous struggle. MAT can help save innocent lives and limbs but we need your help.

The facts

It is estimated that between 15,000 and 20,000 new casualties are caused by landmines each year.

That is, at least two new casualties every hour of every day.

Approximately half of these are children.

But the problem is actually much worse. These statistics do not take account of the casualties caused by other unexploded items such as grenades and cluster bombs, or those incidents that happen in remote locations and thus go unreported.

Over 90 countries are significantly affected by landmines and other unexploded items.

This means that agricultural land, the combined size of France and Germany, is denied to people who need it for subsistence farming.

Your £250 is enough for MAT to clear and make safe an area of land a third larger than an Olympic sized swimming pool.

How is MAT funded?

Governments and multi-national agencies fund many of our projects, but MAT needs the seed capital to deploy to an area, evaluate what is needed and set projects up. We can then approach governments and multi-national agencies to fund the major projects. **This means every £1 donated leads on average to MAT securing a further £10 in funding.** Furthermore, services in-kind from our very generous commercial sponsors cover a significant proportion of our overheads so more of your donation can go where it is needed most.

Why should your company support MAT?

Effective and Efficient. MAT understands that it is essential to be cost-effective and efficient in all our operations. In order to achieve this MAT believes strongly in employing local people wherever possible. The team in Kosovo, for example, is 100% Kosovar Albanian. MAT prides itself on fostering and maintaining a positive reputation on the global stage. The UN in Kosovo has described MAT as “the most cost-effective and productive Mine Action asset in theatre.”

MAT continually seeks innovative and cost-effective solutions to the global problem of landmines and unexploded ordnance and therefore trains mine detection dogs. A fully trained dog can find an explosive item in an area the size of a football pitch in one day whereas it would take three men at least a week.

Financial Integrity. Operating in today's competitive marketplace means MAT understands the need for transparency, and should you wish to take your interest further we would be more than happy to share our audited accounts.

Corporate Social Responsibility. As a Corporate Friend of MAT your company can demonstrate corporate social responsibility. This can have a positive influence on staff morale, commitment and loyalty, as well as strengthening your company's public image and reputation.

Your company will be listed on our website and you will receive regular updates through our newsletter, All Clear, three times a year.

Your Partnership with MAT. Your company may want to form a mutually beneficial partnership with MAT, such as sponsoring specific events or projects. These partnerships can have far reaching benefits for both your staff and your customers, in addition to helping save innocent lives and limbs.

We would welcome the opportunity to discuss how your company can benefit from forming a partnership with MAT. Telephone 01481 233780, email savinglives@minesawareness.org or write to us at MAT, c/o SOG, La Villiaze, St Andrews, Guernsey, GY6 8YP.

Innocent curiosity is the mine's greatest ally.

In the Rwenzori Mountains region of Uganda the Johnson family lived happily; that is, until conflict drove them from their home. Once the fighting was over, the family returned. Whilst the parents began to rebuild their home, the children played.

None of the five children thought twice about gathering round a 'little bell' lying on the ground. It was actually a small bomb. A few devastating seconds after finding it, three of the Johnson's five children were dead and the other two maimed for life.

If the Johnson's children had been given simple and clear education about landmines and other explosive remnants of war they would be alive to this day. Instead their parents mourn the three children they lost and must find ways to meet the special needs of the two they still have.

